

Monterey County -Residential - Single Family 2025 vs 2024

† 32

Median Days on Market
Compared to 18

1 165

New Listings Compared to 179 \$993.0K

Median Price
Compared to \$910.0K

T 181
Closed Sales
Compared to 143

97%

Sale to List Price Ratio Compared to 98%



Monterey County -Residential - Common Interest 2025 vs 2024

4 23

Median Days on Market
Compared to 41

† 30

New Listings Compared to 24 \$931.5K

Median Price
Compared to \$617.5K



= 98%

Sale to List Price Ratio Compared to 98%





October 2025 Market Trends

Aculist provides real estate content for your sales and marketing needs.

Market Trends – October 2025 in Monterey County

Market Trend 1

A significant increase in the median price for both the single family and common interest markets punctuated October performance, especially when coming off declines in September.

Market Trend 2

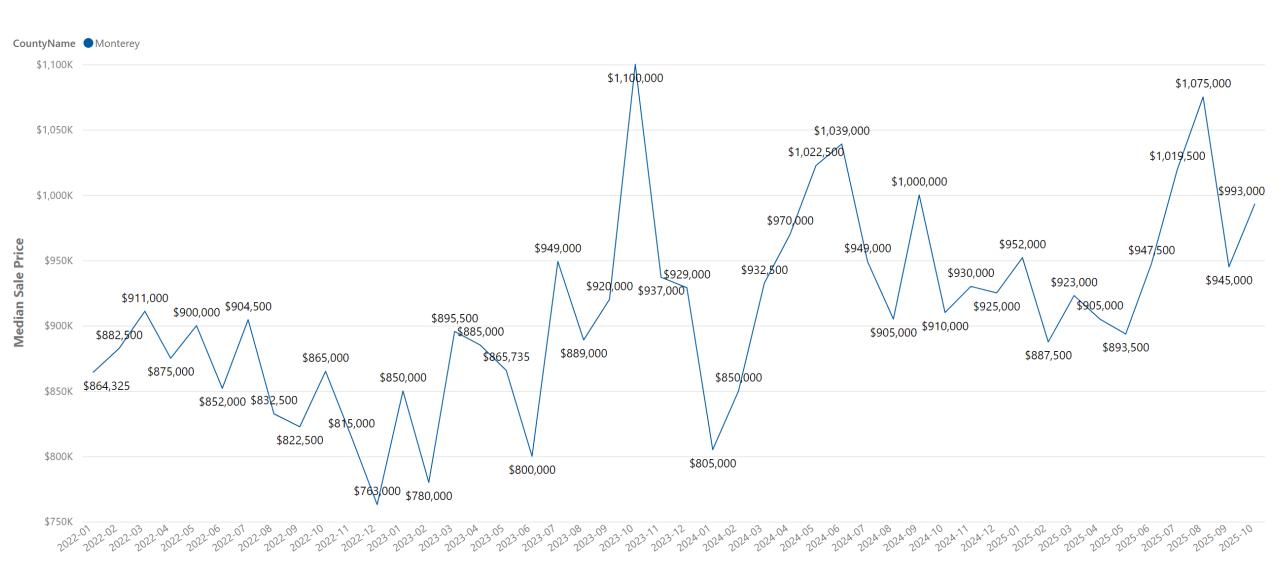
Decreased new listings and closed sales in October are not surprising, however, the lowest number in both markets in October going back to at least 2021 signals a serious drop in activity.

Market Trend 3

Demand for common interest properties seemingly rose with decreased DOM and an increased sale to list price ratio. The single family market experienced the opposite demand indicators.



Monterey County - Median Sale Price





Monterey County - Increased Median Price

City	Median Sale Price	Median Sale Price Last Year	% Median Sale Price Change
Castroville	\$881,000	\$0	N/A
Chualar	\$684,000	\$0	N/A
King City	\$589,950	\$0	N/A
Gonzales	\$677,500	\$400,000	69%
Pebble Beach	\$2,970,000	\$2,100,000	41%
Marina	\$997,000	\$865,000	15%
Monterey	\$1,322,500	\$1,187,375	11%
Salinas	\$797,550	\$734,000	9%
Pacific Grove	\$1,332,213	\$1,242,500	7%
Royal Oaks	\$888,163	\$830,000	7%
Seaside	\$814,000	\$775,000	5%

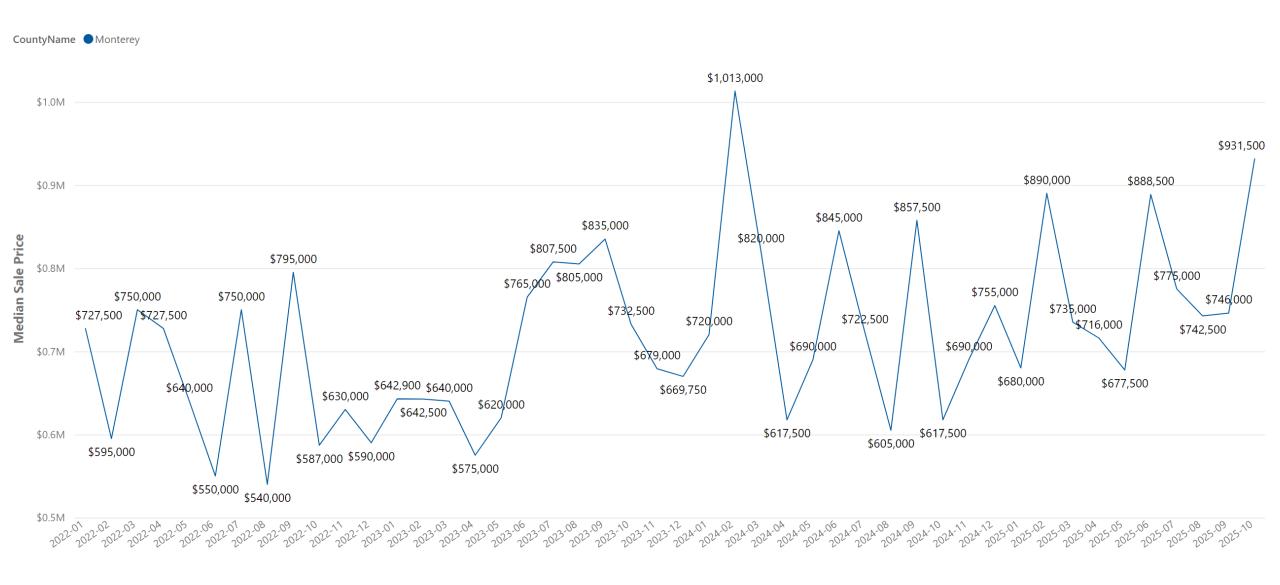


Monterey County - Decreased Median Price

City	Median Sale Price	Median Sale Price Last Year	% Median Sale Price Change
Big Sur	\$0	\$18,000,000	-100%
East Garrison	\$0	\$965,000	-100%
Prunedale	\$0	\$989,000	-100%
Spreckels	\$0	\$960,000	-100%
Carmel Valley	\$1,100,000	\$1,717,500	-36%
Carmel	\$2,600,000	\$3,872,500	-33%
Soledad	\$635,000	\$769,000	-17%
Greenfield	\$500,000	\$514,000	-3%



Monterey County - Median Sale Price





Monterey County - Increased Median Price

City	Median Sale Price	Median Sale Price Last Year	% Median Sale Price Change
Moss Landing	\$2,300,000	\$0	N/A
Pacific Grove	\$1,055,250	\$0	N/A
Monterey	\$875,000	\$545,000	61%
Carmel	\$931,500	\$867,000	7%
Pebble Beach	\$1,230,000	\$1,200,000	2%
Salinas	\$431,000	\$426,000	1%

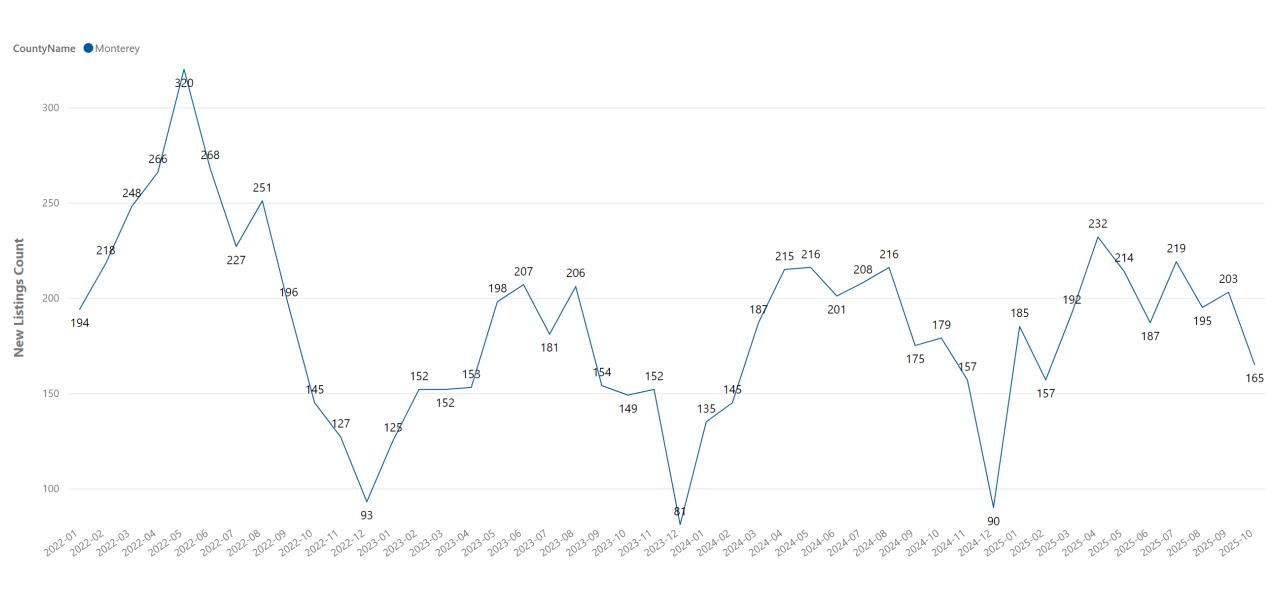


Monterey County - Decreased Median Price

City	Median Sale Price	Median Sale Price Last Year	% Median Sale Price Change
Carmel Valley	\$0	\$1,700,000	-100%
Marina	\$0	\$560,000	-100%
Seaside	\$0	\$810,000	-100%



Monterey County - New Listings





Monterey County - Increased New Listings

City	New Listings This Year	New Listings Last Year	% New Listings Change
Big Sur	1	0	N/A
Corral De Tierra	1	0	N/A
Del Rey Oaks	1	0	N/A
Prunedale	1	0	N/A
Castroville	2	0	N/A
Spreckels	2	0	N/A
Gonzales	3	0	N/A
Moss Landing	2	1	100%
Monterey	16	10	60%
Soledad	6	4	50%
Pebble Beach	8	6	33%
Marina	18	15	20%
King City	5	5	0%

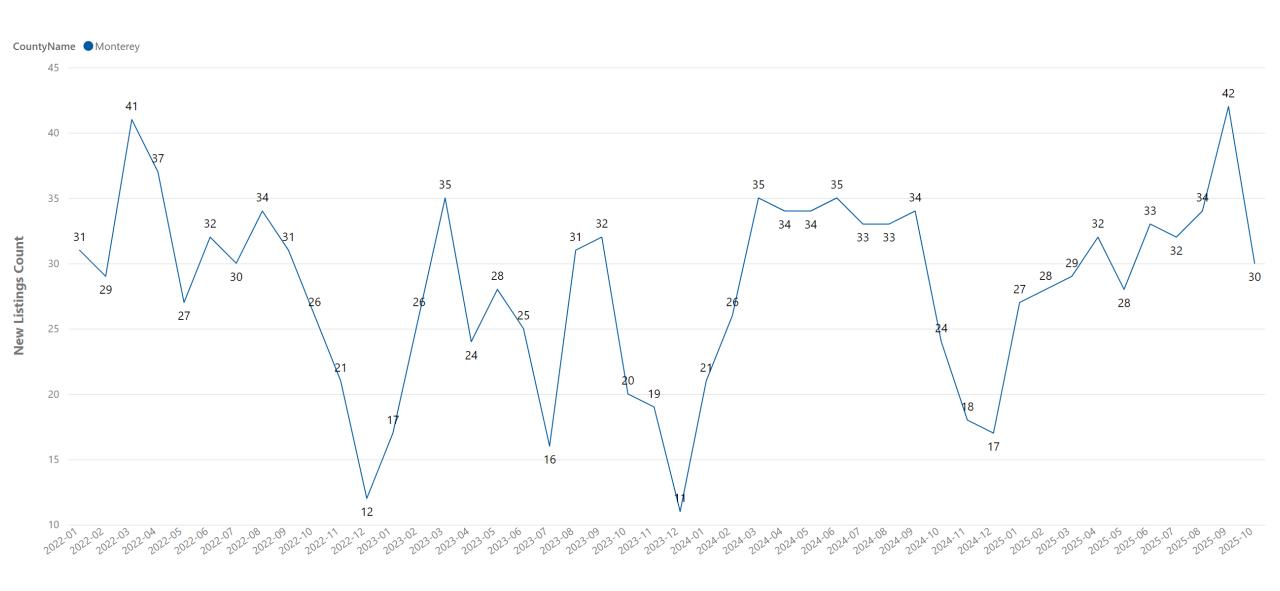


Monterey County - Decreased New Listings

City	New Listings This Year	New Listings Last Year	% New Listings Change
Greenfield	1	6	-83%
Aromas	2	6	-67%
Royal Oaks	3	6	-50%
Pacific Grove	6	12	-50%
Seaside	9	18	-50%
Carmel Valley	5	7	-29%
Carmel	21	26	-19%
Salinas	52	53	-2%



Monterey County - New Listings





Monterey County - Increased New Listings

City	New Listings This Year	New Listings Last Year	% New Listings Change
Pebble Beach	4	0	N/A
Pacific Grove	4	1	300%
Monterey	8	6	33%
Marina	1	1	0%
Carmel Valley	2	2	0%
Salinas	5	5	0%

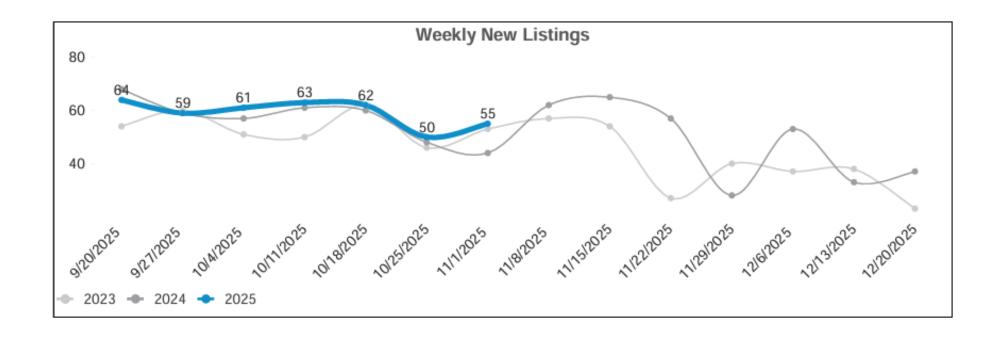


Monterey County - Decreased New Listings

City	New Listings This Year	New Listings Last Year	% New Listings Change
Carmel	6	8	-25%

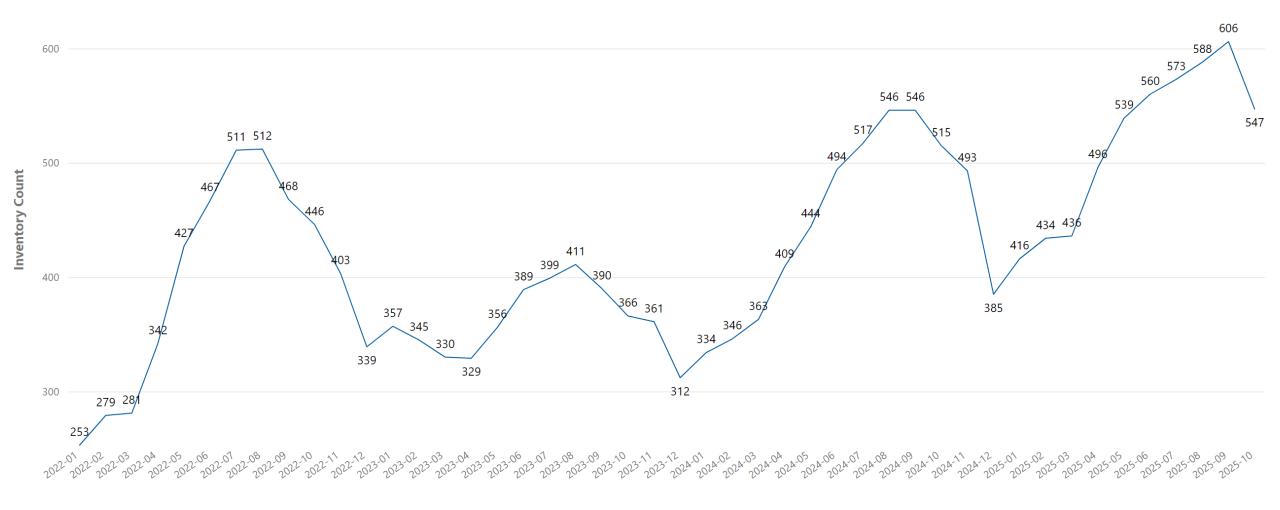


Monterey County – New Listings Week Ending 11/01/2025



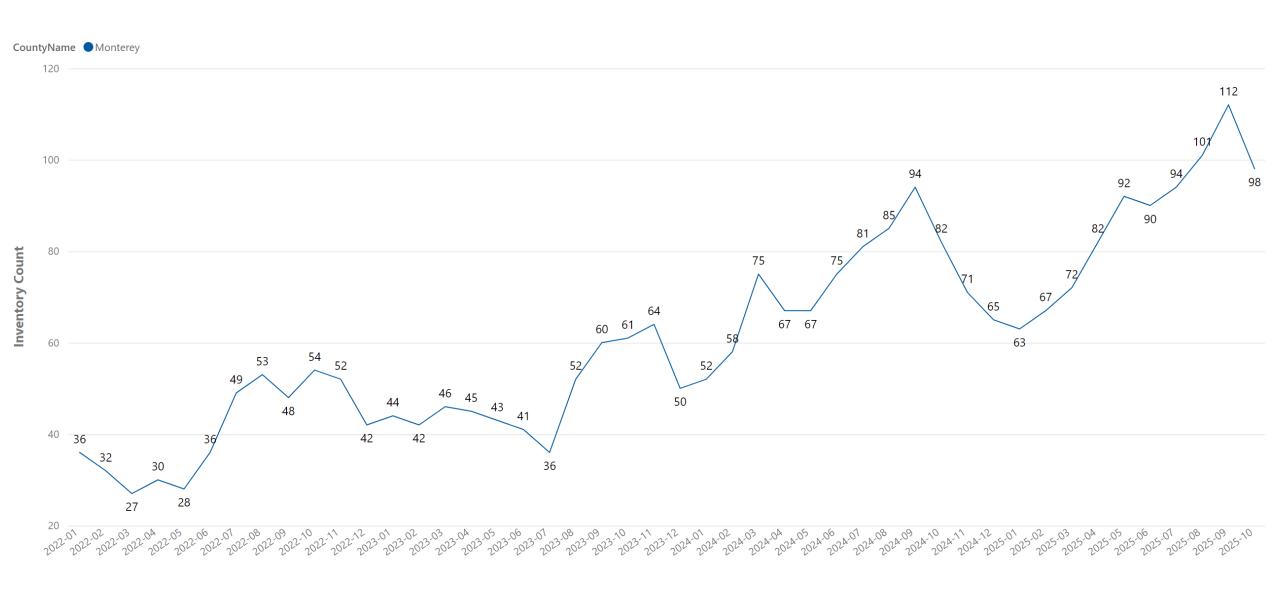


Monterey County - Inventory



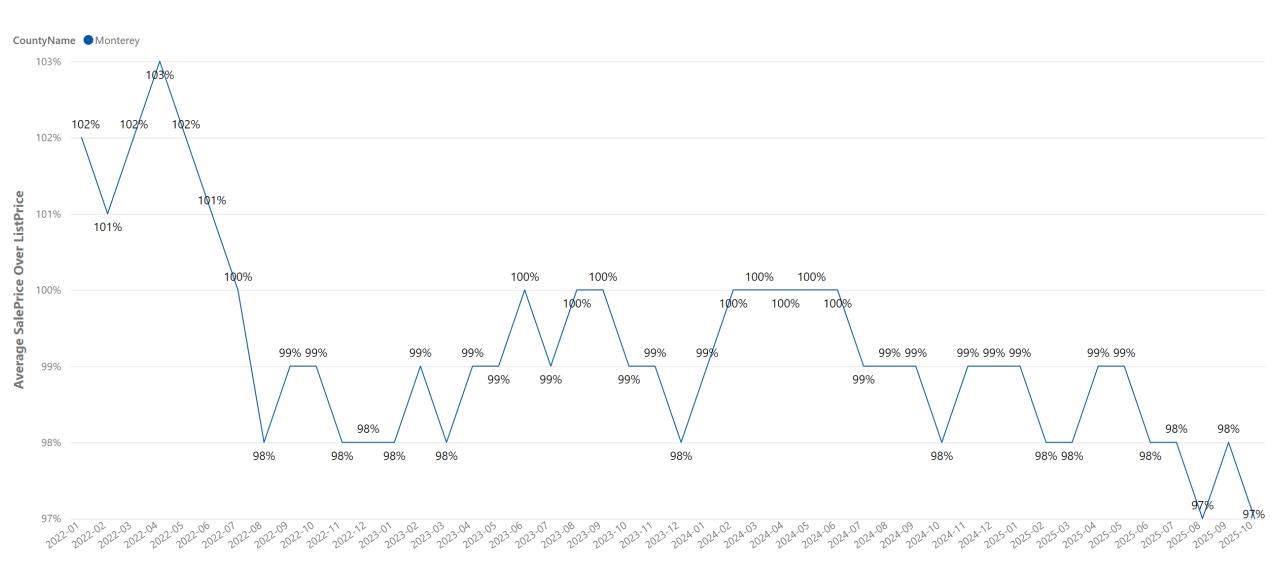


Monterey County - Inventory





Monterey County - Average Sale Price Over List Price





Monterey County - Increased Sale To List Price

City	Sale Over List Price	Sale Over List Price Last Year	% Sale Over List Price Change
Castroville	97%	0%	N/A
Chualar	99%	0%	N/A
King City	101%	0%	N/A
Greenfield	102%	97%	5%
Gonzales	104%	100%	4%
Royal Oaks	98%	96%	2%
Marina	98%	98%	0%
Pacific Grove	97%	97%	0%
Pebble Beach	93%	93%	0%

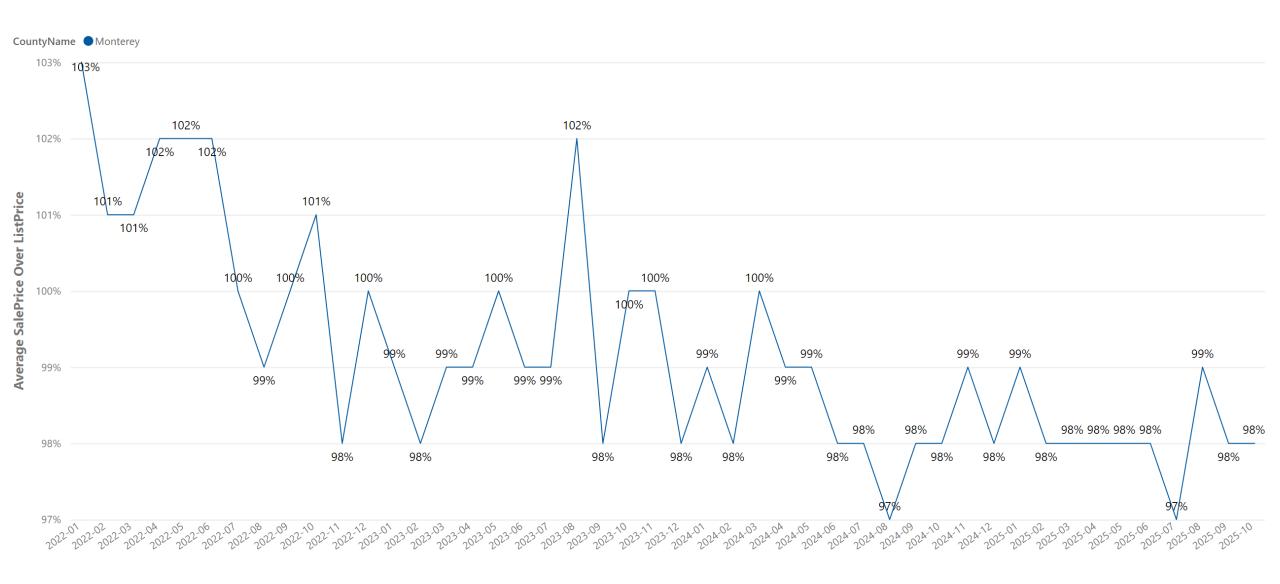


Monterey County - Decreased Sale To List Price

City	Sale Over List Price	Sale Over List Price Last Year	% Sale Over List Price Change
Soledad	94%	99%	-5%
Seaside	96%	101%	-5%
Carmel Valley	94%	98%	-4%
Monterey	96%	98%	-2%
Carmel	93%	94%	-1%
Salinas	99%	100%	-1%



Monterey County - Average Sale Price Over List Price





Monterey County - Increased Sale To List Price

City	Sale Over List Price	Sale Over List Price Last Year	% Sale Over List Price Change
Moss Landing	96%	0%	N/A
Pacific Grove	99%	0%	N/A
Monterey	98%	97%	1%
Carmel	99%	98%	1%



Monterey County - Decreased Sale To List Price

City	Sale Over List Price	Sale Over List Price Last Year	% Sale Over List Price Change
Salinas	98%	101%	-3%
Pebble Beach	98%	100%	-2%



Thank You

